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## Dental professionals, 3Shape and partners are changing dentistry and lives

### *3Shape teams with Carbon to host silent auction fundraiser for Arizona's Brighter Way Institute*

**Copenhagen, September 18, 2018** – 3Shape, a global leader in 3D scanners and CAD/CAM software solutions for digital dentistry, along with digital 3D Manufacturer Carbon, will host a fundraiser to benefit the non-profit Brighter Way Institute.

Brighter Way Institute provides comprehensive oral health care to vulnerable adults, children, veterans, those experiencing homelessness, and individuals with special needs.

The fundraiser, comprised of a gala and silent auction, will take place as part of the Inaugural 3Shape Community Symposium – a two-day event hosted by 3Shape for dental professionals and focused on innovation in digital dentistry and taking place in Phoenix, Arizona.

3Shape, Carbon, and a symposium-attendee, Full Contour, are donating products worth \$60,000 for auction at the fundraiser. 3Shape will donate 3D scanners, with Carbon donating a pair of Adidas Futurecraft 4D high-performance running shoes, and dental resins to the silent auction. All proceeds from the auction will go to Brighter Way Institute. Carbon previously donated one of its connect, data-centric printers to Brighter Way Institute.

“Brighter Way Institute is beyond excited for both 3Shape and Carbon’s generosity and philanthropic efforts to help us treat more of the underserved population in Arizona. Because of 3Shape and Carbon, we will be able to offer comprehensive dental care to more of the most vulnerable among our society,” says Dr. Kris Volcheck, CEO, Brighter Way Institute.

“We’re very excited about the symposium and fundraiser. It’s a terrific opportunity to bring the dental community together as well as do something for the people here in Phoenix. Brighter Way is an important cause and we are proud to support it,” Nikolaj Deichmann, Co-Founder and Co-CEO, 3Shape.

“Carbon is thrilled to expand its industry partnerships to continue developing and enhancing the digital ecosystem, and more importantly, to be able to support the Brighter Way Institute,” said Brian Ganey, General Manager of Carbon’s Dental Business. “It’s truly an honor to support the mission of Brighter Way Institute and help further the amazing work they’re doing.”

*For Immediate Release*

The Inaugural 3Shape Community Symposium takes place at the Biltmore Hotel in Phoenix, Arizona, October 4- 6, 2018. The fundraiser and silent auction take place on Friday, Oct 5.

To discover more about the fundraiser and symposium, please go to <http://www.3shapecommunitysymposium.com>

## **About 3Shape**

3Shape is changing dentistry together with dental professionals across the world by developing innovations that provide superior dental care for patients. Our portfolio of 3D scanners and CAD/CAM software solutions includes the multiple award-winning 3Shape TRIOS intraoral scanner, the upcoming 3Shape X1 CBCT scanner, as well as market-leading scanning and design software solutions for both dental practices and labs.

Two graduate students founded 3Shape in Denmark's capital in the year 2000. Today, 3Shape has over 1,400 employees serving customers in over 100 countries from an ever-growing number of 3Shape offices around the world. 3Shape's products and innovations continue to challenge traditional methods, enabling dental professionals to treat more patients more effectively. [www.3shape.com](http://www.3shape.com)

## **About Carbon**

Carbon is a Silicon Valley-based company working at the intersection of hardware, software, and molecular science to deliver on the promise of digital Manufacturing. The company empowers its customers and partners to evolve beyond using 3D printing for basic prototyping to producing at scale by revolutionizing how they design, engineer, make, and deliver their products. With Carbon's Digital Light Synthesis™ technology and its SpeedCell™ system (M Series printers and Smart Part Washer), manufacturers can unlock new business opportunities such as mass customization, on-demand inventory, and differentiated products made with unique functional materials. Carbon's solutions also provide substantial operational efficiencies, such as the elimination of tooling costs and decreased time to market. To learn more, visit [www.carbon3d.com](http://www.carbon3d.com).

